The Arkansas ATD Board Needs You!

Ever wanted more from your Arkansas ATD membership? Consider a position on the Board of Directors, or a volunteer position supporting one of our programs! As you probably have noted through the years, the more you contribute to an organization, the more you get out of it. We have a number of opportunities for personal and professional growth, either in front of the group or behind the scenes.

A chapter like ours is the product of many talented individuals working as a team for the benefit of all. Our chapter is organized under Vice Presidents for a number of responsibilities, like Programs, Membership, Administration, Marketing, Finance and our President-Elect, a vital part of our chapter succession plan.

If you’ve ever wanted to know more about these positions or the committees and volunteers that support them, just ask. If you hear something interesting, come join us. As always everyone is welcome to our monthly Board meetings to see how the Board functions. We normally meet the first Tuesday of each month at 5:30 pm at Community Bakery on Main Street in Little Rock. Come on down and join us to learn more!
Barry Robb has been working in instructional design and delivery for almost 25 years. He earned his degree in Instructional Design and Technology in 1991 through the Community College of the Air Force. He also has degrees in Health Physics and Electronics Engineering. He’s worked in design and delivery for Flight Safety Services, Boeing Aerospace Operations, University of Oklahoma, Remington College, Allied Wireless Communications Corp, AT&T, and now Cardinal Health.

Join us for our February chapter meeting!

Barry Robb

Using PDFs to Create Training Materials

Guest speaker Barry Robb will present an interactive PDF and share what he’s done to change the landscape of training at Cardinal Health. He will demonstrate both an electronic version of a participant journal that they call the eJournal and an interactive version that mimics a web page.

Coming In May:

Instructional Design Best Practices:

Why Quality Matters

Sharonda Lipscomb, UALR

The Benefits of attending ATD Chapter meetings:

- Networking Opportunities
- Professional Knowledge
- Enhance Training Skills
- Growth Opportunities
- Monthly Meetings
- Great Speakers
- Excellent Location
- Fine Food

Looking for a committee to join?

Look no more—Join the newsletter team and put your skills to work!

Give us a hand, email us at

www.arkansasastd@hotmail.com
A Unique Opportunity from the Memphis ATD Chapter if you use Adobe Captivate:

Need to brush up on your Adobe Captivate skills? Or learn them from scratch? Dive in and learn how to use Adobe Captivate in this hands-on series of workshops presented by Joe Ganti, an eLearning Guru and President of eLearning Joe. You don’t need any experience with this engaging software to join the class; learn beginning and advanced techniques along with best practices. Get slick production tips, tricks and best practices that will make your e-learning the best it can be. Receive expert guidance on building lively customized interactions, screen characters, innovative quizzes, high-quality recording, and effective collaboration with other software.

Do I need to attend all three days of workshops? It depends on your level of use.

Current Captivate 8 users
Pick and choose the days you want to attend.

New Captivate 8 users
You are highly encouraged to attend all three days if you're new to Captivate 8, even if you have used previous versions of Adobe Captivate. The changes to the tool are THAT significant!

What should I bring? You should bring your laptop with a working version of Adobe Captivate 8. (Note: Captivate 8 is a significant change from earlier versions, so be sure to have Captivate 8 installed. Prior versions do not have all the features of Captivate 8.)

What if I don’t have Captivate? You can download a free 30-day trial version of Captivate from Adobe.com. to those not attending the workshop. If you use Captivate on a regular basis, find out more about this opportunity at:
http://www.astdmemphis.org/event-1865600

What is “POWER MEMBERHIP”?
ATD Power Members draw on both local chapter and national resources to enhance their practice and value to their employer. An ATD Power Member can also take advantage of discounts for various ATD conferences during the year that can actually save up to and over the cost of national membership, as well as national member benefits based on their membership tier. If you would like to "Have the Power", click here to find out more!
DID YOU KNOW?

When you buy something on www.astd.org using our chapter source code CH7037, ASTD will donate a percentage of your purchase to the chapter? What are you waiting for?

ANNOUNCEMENTS & UPCOMING EVENTS

April Chapter Meeting, April 21st
NLR Chamber Building, 11:30 am

May Board Meeting, May 5th
Community Bakery, 5:30 pm

May Chapter Meeting, May 19th
NLR Chamber Building, 11:30 am

The Association for Talent Development

We are making a world of difference.
Let us make the difference for you!